



The first
decentralized
Domain Eco System

nametoken.io

v.1.0

Introduction

Our vision

Nametoken will revolutionize the domain industry by creating the first decentralized domain eco system.



Key facts

"Domains have and will continue to go up in value faster than any other commodity ever known to man."

Bill Gates

Revenue coming from domain name sales is 2 billion USD per year.*

Over 320 million domain names are currently registered.

Top TLD:

.com	129488351	.uk	10222075
.de	16234721	.info	6036465
.net	15049275	.ru	5318245
.cn	11706515	.nl	4913281
.org	10397572	.eu	3665665

Examples of high sold domain names:

- Insurance.com – 35.6 million USD (2010)
- Internet.com – 18 million USD (2009)
- Israel.com – 5.88 million USD (2008)
- Medicare.com – 4.8 million USD (2014)
- Whisky.com – 3.1 million USD (2013)

*<https://www.ibisworld.com/industry-trends/specialized-market-research-reports/technology/e-commerce-technologies/web-domain-name-sales.html>

Join the revolution of the domain industry



Earn NAT tokens for registering, listing, parking, buying & selling domains on the first decentralized domain marketplace.

- Save thousands of fees on domain related transactions
- Our nametoken systems are built on the Ethereum blockchain – no central servers can be switched off.
- All funds are stored in smart contracts, allowing fast and automated payments – eliminating counterparty risk. With no human intervention there is no human error!
- The secret weapon: Our proven domain appraisal algorithm combined with user generated big data. Only interesting domain matches will be shown to domain buyers – earn nametokens for voting and data maintenance.

The Domain Eco System



Domain Investments

Participate from over 20 years of expertise in domain investing. High value domain names are considered as real estate and generate extraordinary profits.



Domain Development

Domain investments can already be very profitable. However, the development of a project can increase the value of a domain name even more in the medium term.



Domain Marketplace

Buy and sell domains on our marketplace. Transactions between buyers and sellers are handled through smart contracts.

The Domain Eco System



Domain Registrar

Register over 500 (g)TLDs and save common fees of central institutions.



Hosting

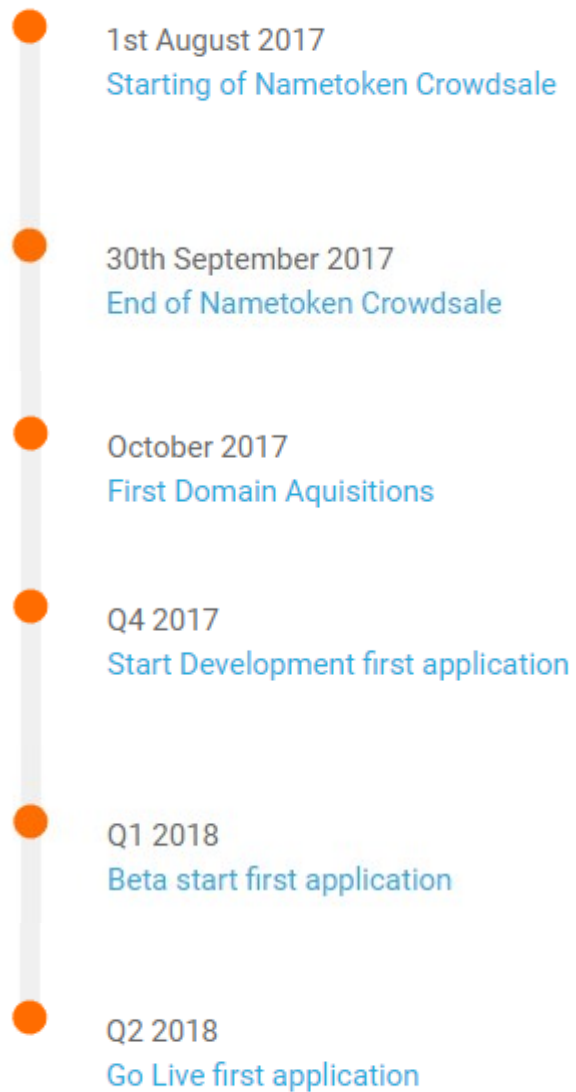
Nametoken splits, encrypts and publishes your files across a decentralized cloud network. Highly redundant hosting – safe and cost effective.



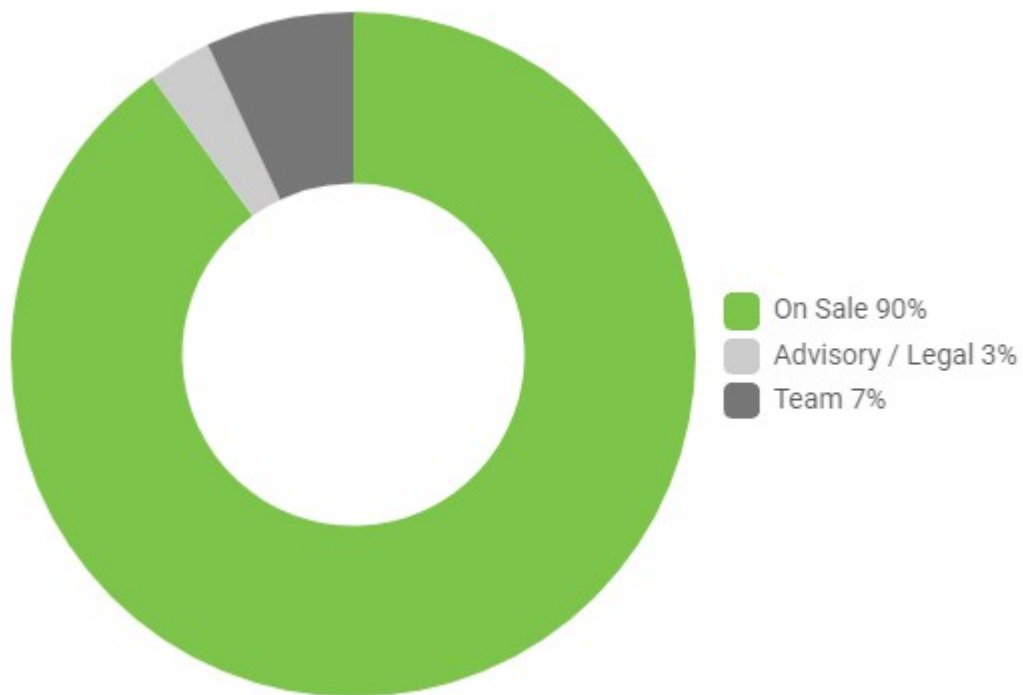
Earn Nametokens

Monetize your portfolio and earn NAT tokens for registering, listing, parking, buying & selling domain names.

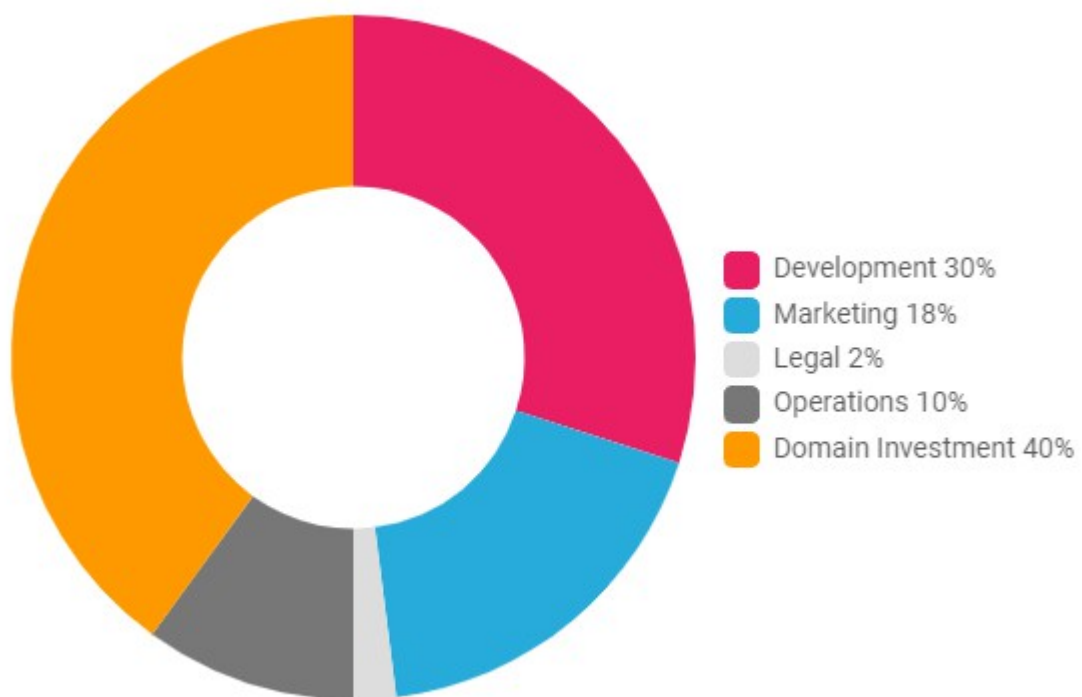
Nametoken Roadmap



Initial Coin Distribution



Intended Use Of Revenue



Initial Coin Distribution

100% transparency with our deflationary token

- Unlike many other ICOs 90% of all tokens will be distributed in crowdsale.
- Deflationary token – 50% of all net profit will be used for buy-backs. These tokens will be burned to increase token market value. The other 50% will be re-invested.
- Powerful reward system – unsold ICO tokens will be stored in a reserve fund and be used for reward usage for the mobile marketplace.
- This will result in an extraordinary usage of the mobile app and increases the total acceptance of nametoken.



Team & Advisory



Frank Menze

Founder



Jens Peterssen

CEO and Co-Founder



Sebastian Festor

IT / Development



Carina Neffin

Head of Communications

Team & Advisory



Svetlana Brosowski

Customer Support



Christian Röber

Customer Support



Karl Schnürch

E-Commerce Expert
Strategic Advisor



Pamela Menze

Lawyer
Legal Advisor

Team & Advisory



Christian Menze

Web Developer
Strategic Advisor



Steffen Fuchs

Asset Manager



Alexander Raabe

Full-Stack Developer



Volodymyr Lytvyniuk

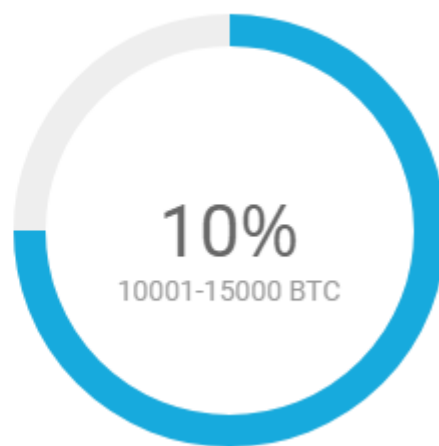
International Advisory

Key figures

ICO Starts	1 st August 2017
ICO Ends	30 th September 2017
Token Symbol	NAT
Token Full Name	nametoken
Token Supply	98,000,000 NAT
Exchange Rate	1 NAT = 0.00025 BTC
Accepted Currencies	BTC, ETH, LTC
Incorporation Details	domain media ltd H2871 / P1523 Sorento / Glacis Victoria, Mahe, Seychelles

Bonus System

Up to 50% bonus for early birds!



Risks

When accessing or using nametoken.io, please consider the following risks:

The risk of loss in acquiring NAT TOKENS may be substantial and losses may occur over a short period of time;

The price and liquidity of NAT TOKENS has been subject to large fluctuations and may be subject to large fluctuations in the future;

Legislative and regulatory changes or actions in your local jurisdiction or at the international level may adversely affect the use, transfer, exchange and value of NAT TOKENS;

In your jurisdiction, Domain Media LIMITED may not be regulated as a financial institution, any NAT TOKENS deposits in your personal account may not be considered deposits under the laws, rules or regulations applicable in your jurisdiction and may not be subject to applicable deposit insurance protection;

NAT TOKENS are not legal tender, are not backed by any government, transactions may not be reversible, and, accordingly, losses due to fraudulent or accidental transactions may not be recoverable some NAT TOKENS transactions shall be deemed to be made when recorded on a public ledger, which is not necessarily the date or time that you initiate the transaction.

Disclaimer

Disclaimer Regarding Initial Coin Offering

1. **NO ADVICE.** You agree that Domain Media LIMITED will not provide you with any investment or other advice regarding the suitability of any ICOs or related investment products. A User will not solicit or rely upon (if given) any such advice from Domain Media LIMITED or any of its employees or agents.

2. **NO LIABILITY.** You agree to make your own judgments and decisions with respect to the ICO or related product independently and without relying on Domain Media LIMITED. You assume full responsibility for all your investment decisions. Neither Domain Media LIMITED nor any of its employees or agents shall incur any liability in connection therewith.

3. **NO LIABILITY FOR TECHNICAL ERRORS.** You assume responsibility for the technical integrity of the Smart Contract for NAT TOKENS. Domain Media LIMITED cannot and shall not guarantee the integrity and security of the ICO. Domain Media LIMITED under no circumstance will assume liability or be held responsible for the technical failure of the Smart Contracts for the ICO, which may result in a complete loss of funds and investment.



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